

Urology Week Europe

14 – 15 September
2009

Why a Urology Week?

Obtain attention and appreciation from the public (and other medical disciplines) for the work of urologist/urological nurse

Focus on:

- Prostate conditions (15 September = Prostate Awareness Day)
- Erectile dysfunction

What do we need?

- Public events on 14 and 15 September in all European countries
- Organisation by urological, urological nurses and patient societies
- Visitors website: www.urologyweek.org

What does the EAU offer?

- 2 posters
- 2 information brochures
- 2 'Myths and Facts about' brochures
- Website: www.urologyweek.org:
 - information for patients (films, articles, etc)
 - links to societies' websites and Urology Week programmes

Prostate conditions

A prostate check is as simple as checking oil...



Prostateitis, benign prostatic hyperplasia, prostate cancer... These are all conditions, benign and malignant, that can affect your prostate. Some cancer symptoms such as frequent urination, urinary incontinence and blood in the urine should not be ignored. The older you are, the greater the risk. Ask your GP. There is no one who reads the car. A prostate test is simple and cheap. Ask your physician.

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Do not ignore your prostate!



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Erectile dysfunction

Bored in bed?

When your car isn't your only problem...

Erectile dysfunction (ED) is the repeated inability to get or keep an erection firm enough for sexual intercourse. Although a benign disorder, ED can be a warning of concealed cardiovascular disease, hypertension, diabetes, or metabolic syndrome. It can have a significant impact on your quality of life and that of your partner. ED occurs very frequently, especially in older men. But it is not an inevitable part of aging. ED is treatable at any age, and awareness of this fact has been growing. So if you suffer from ED, contact a specialist. See your urologist.

EAU
European
Association
of Urology

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Additional material/activities

- Translated text inserted in original layout, service from EAU
- Website is updated
- Press releases/publications
- Advertisements in media

EAU – patient organisations

- Formulate focus points
- Contribute material for website
- Seek publicity in Europe
- Evaluate results

Participation

- **2008 very successful:
23 participants!**
- **2009: so far 8 applications**

WHAT ABOUT YOU??