Urology Week Europe

14 – 15 September 2009

Why a Urology Week?

Obtain attention and appreciation from the public (and other medical disciplines) for the work of urologist/urological nurse

Focus on:

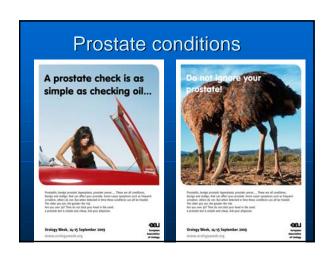
- Prostate conditions (15 September = Prostate Awareness Day)
- **■**Erectile dysfunction

What do we need?

- Public events on 14 and 15
 September in <u>all</u> European countries
- Organisation by urological, urological nurses <u>and</u> patient societies
- Visitors website: www.urologyweek.org

What does the EAU offer?

- 2 posters
- 2 information brochures
- 2 'Myths and Facts about' brochures
- Website: <u>www.urologyweek.org</u>:
- information for patients (films, articles, etc)
- links to societies' websites and Urology Week programmes





Additional material/activities

- Translated text inserted in original layout, service from EAU
- Website is updated
- Press releases/publications
- Advertisements in media

EAU – patient organisations

- Formulate focus points
- Contribute material for website
- Seek publicity in Europe
- Evaluate results

Participation

- 2008 very successful:23 participants!
- 2009: so far 8 applications

WHAT ABOUT YOU??