

## EUROPA UOMO - The European Prostate Coalition

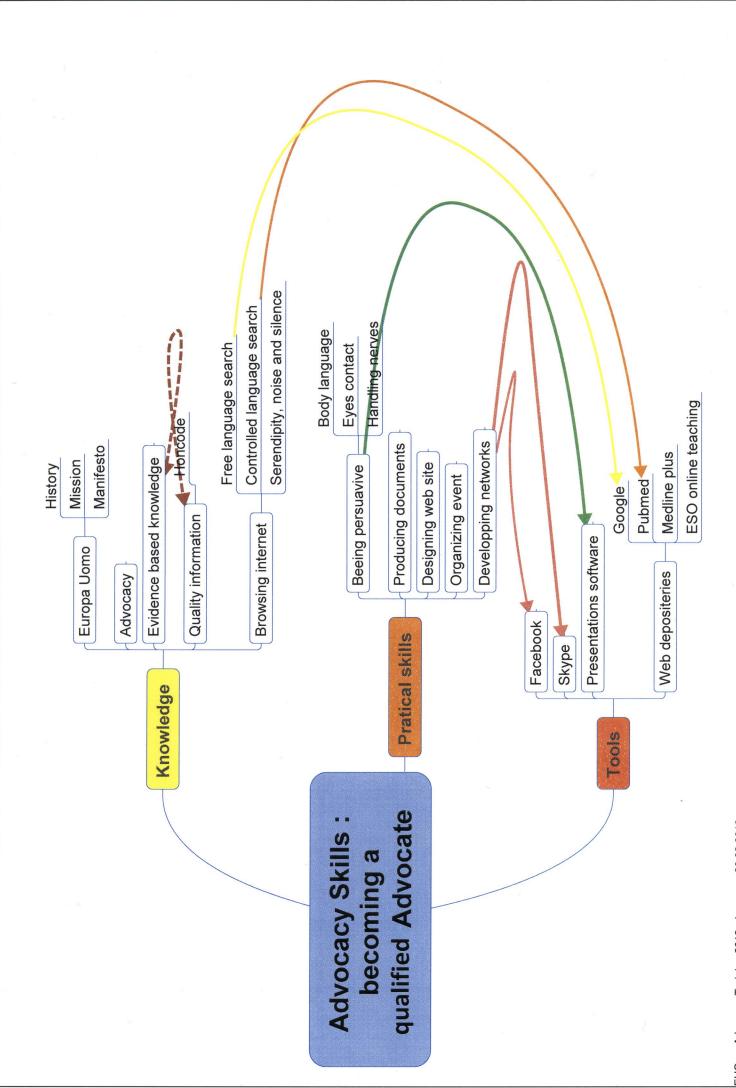
## EUROPEAN PROSTATE CANCER ADVOCACY TRAINING COURSE

Centre du Léman, Jongny sur Vevey Switzerland 1st -3rd June 2012

## **Advocacy Skills: Becoming a qualified Advocate**

## Objectives of the training course: "Becoming a qualified Advocate"

- 1. To enhance **mastering of advocacy**, the participants will understand the purpose and principles of advocacy
- 2. To enhance communication skills, the participants will learn how to
  - a. Communicate effectively and persuasively using simple, concise and direct language
  - b. Build collaborative relationships with other advocates and health professionals that emphasize trust and respect
  - c. Enhance active listening skills to anticipate and avoid common misunderstandings
  - d. Make an oral presentation to advocate
  - e. Reply to questions during a press conference or in a fundraising even
- 3. To enhance **capacity of using internet and accessing information**, the participants will learn how to
  - a. Identify quality information
  - b. Identify evidence based knowledge
  - c. Browse internet and healthcare data bases effectively
- 4. To develop social and advocate networks and to promote advocacy, the participants will learn how to
  - a. Use Skype and Facebook
  - b. Produce written document, presentation and poster
  - c. Organize advocacy communication events.



EUOmo Advocacy Training 2012 v1.mmap - 20.02.2012 -